







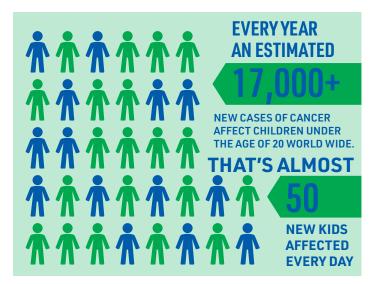


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For 40 years, with your support, this charity golf event has raised funds and awareness for organizations that help children. **Thank you**.

CHILDHOOD AND CHILD HUNGER CANCER By The Numbers



CHILDHOOD CANCER IS THE **LEADING CAUSE OF DEATH BY DISEASE IN CHILDREN UNDER** THE AGE OF 15 IN THE U.S.

More than one in five kids in the U.S. are at risk of **hunger.** That equates to the number of kids that could fill 8,000 playgrounds!

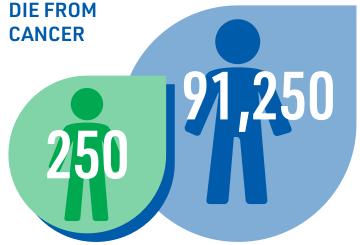


21.5 million+

reduced price lunches.

making school breaks and weekends more difficult.

EVERY DAY, APPROXIMATELY 250 KIDS AROUND THE WORLD



91,250 KIDS LOSE THEIR LIFE TO CANCER EVERY YEAR





Two days of fun, challenging golf and valuable networking at three premier New England golf clubs – followed by cocktails, a spectacular dinner, and moving presentations by charitable organizations who are deeply appreciative of your support.

A highlight on your summer calendar each year. Don't miss it!

2025 registration and course information

Register at cscharitiesgolf.org

- Early bird price registration deadline: \$1,800 by July 3rd
- After July 3rd rates increase to \$2,000 per golfer
- Last day to register: July 23rd
- Payments must be received by: July 26th

Courses

- Crumpin Fox Golf Course, MA
- Fox Hopyard Golf Club, CT
- Keene Country Club, NH

Dinner

At each course we will host a cocktail hour with hors d'oeuvres and a sit down buffet dinner where we will acknowledge the charities, announce the golf winners and draw tickets for the onsite raffle.

NEW for 2025!

New Venue

> Fox Hopyard Golf Club, CT

Activities

> Participate in Pickleball at Keene Country Club to win a special prize!

Fun Activities On All Courses

- Mulligans
- Marshmallow Drive
- Putting Contest
- > Hole In One Contest

All Day Pass

Purchase the All-Day Pass at Check-In for \$40

The pass includes access to all on-course activities, plus:

- ➤ 10 Raffle Tickets
- Door Prize Raffle Entry

Venmo, PayPal, and Credit Card payments are accepted at Check-In.



"For almost two decades, C&S Charities has been an instrumental part of No Kid Hungry's efforts to ensure children across the country have access to three meals a day. From being one of the earliest funders of our summer meals work to consistently supporting pilot programs, C&S Charities has been a crucial partner in No Kid Hungry's work. We look forward to our continued partnership and shared impact."

- Jill Davis

Chief Revenue Development & Growth Officer, Share Our Strength



"A cure is only part of the goal. Healing a child and family is just as important and sometimes more important than a cure. The generosity of C&S Charities helps fund our research toward a cure. These gifts also provide support for patients and families in ways that reassure them that they are not alone in their journey with a life-threatening diagnosis. Feeling the compassion of others is where the healing begins."

- Julie Kim, MD, PhD

Section Chief, Pediatric Hematology/Oncology

great causes

"The incredible support that we receive from C&S
Wholesale Grocers and C&S Charities brings so much hope
to the pediatric patients at Dana-Farber Cancer Institute and
their families. Your generosity allows us to conduct
groundbreaking studies to uncover the unique genetics of
pediatric cancers, identify new targets, and accelerate the
pace at which these discoveries can lead to new therapies.
Thank you for making a life-changing impact – we are
honored to have you in our corner."

- Katherine A. Janeway, MD, MMSc

Associate Professor of Pediatrics, Harvard Medical School, Senior Physician, Dana-Farber / Boston Children's Cancer and Blood Disorders Center, and Director, Clinical Genomics, Dana-Farber Cancer Institute



"Just having this takes the pressure off my shoulders, even for just a minute. We fall into that middle ground where I was making just too much for SNAP but still struggling..."

Susan and Scarlett, Mom and daughter | Feeding America



"The Hole in the Wall Gang Camp is deeply grateful for the unwavering friendship of C&S Charities in helping bring hope and 'a different kind of healing' to more than 20,000 seriously ill children and family members each year. Their support allows our children and families to escape their daily challenges through a variety of year-round programs at the Camp and all across the Northeast."

- Jimmy Canton, CEO, The Hole in the Wall Gang Camp

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great causes



Pediatric Oncology Unit at CHaD

(Children's Hospital at Dartmouth)

At this respected regional medical center, the Pediatric Oncology Program at CHaD provides cutting edge treatment through a full team dedicated to serving the complete needs of the child and family. From diagnosis to post treatment care, the team surrounds the family to support them through their difficult journey and improve patient outcomes.

Learn more: chad.dartmouth-hitchcock.org



Dana-Farber Cancer Institute/ Jimmy Fund

Since 1947, Dana Farber and its
Jimmy Fund have been committed to
providing children and adults with the
best cancer treatment available while
also developing tomorrow's cures
through cutting-edge research. Dana
Farber's commitment to both research
and patient care is unique among cancer centers and results in an extraordinary level of collaboration between
scientists and clinicians by speeding
the translation of laboratory discoveries
into lifesaving treatments for patients
all over the world.

Learn more: dfci.harvard.edu



The Hole in the Wall Gang Camp

Founded in 1988 by Paul Newman, the Hole In The Wall Gang Camp is dedicated to providing "a different kind of healing" to seriously ill children and their families through a variety of yearround programs. The camp delivers fun, friendship and a healthy dose of mischief through its signature summer program and weekend sessions at its camp facility in Ashford, Conn. The camp also provides outreach services to hospitals, clinics and communities across the Northeast. There is no fee to attend the camp or to receive the non-profit's services. This nonprofit has a global impact through its participation in the SeriousFun Children's Network of affiliated camps modeled after Paul Newman's dream.

Learn more: holeinthewallgang.org



Feeding America

Feeding America® is the nation's largest hunger-relief charity with a network of 200 member food banks and 60,000 partner pantries and meal programs. Last year, the Feeding America network provided 131 million meals through several Child Nutrition Programs including the BackPack Program, Kids Cafe and School Pantry Program. The largest program, the BackPack Program, provides wholesome, easy-to-prepare meals and snacks to children and families over the weekends..

Learn more: feedingamerica.org



Share Our Strength/ No Kid Hungry

No child should go hungry in America. But 1 in 6 kids will face hunger this year. No Kid Hungry is ending childhood hunger through effective programs that provide kids with the food they need. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization working to end hunger and poverty.

Learn more: strength.org



Connecticut Foodshare

Connecticut Foodshare supports individuals and families – from one end of the state to the other – by addressing root causes, creating long-term solutions, and distributing nutritious food through local partner programs in an effort to alleviate hunger. Our vision is to have a thriving community, free of hunger.

Learn more: ctfoodshare.org

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These opportunities include <u>ONE</u> day of golf:

| | Course Sponsor \$25,000 | Hole in One Sponsor \$20,000 | Solf Cart Sponsor \$15,000 | Food & Beverage Sponsor \$10,000 | Fairway Sponsor \$7,000 |
|----------------------------------|---|---|---|---|---|
| TOURNAMENT | 2 Foursomes Includes: greens fees, cart, breakfast, lunch, cocktail reception and dinner Welcome gifts for your team 5 tickets to VIP dinner | 1 Foursome Includes: greens fees, cart, breakfast, lunch, cocktail reception and dinner Welcome gifts for your team 4 tickets to VIP dinner | 1 Foursome Includes: greens fees, cart, breakfast, lunch, cocktail reception and dinner Welcome gifts for your team 3 tickets to VIP dinner | 1 Foursome Includes: greens fees, cart, breakfast, lunch, cocktail reception and dinner Welcome gifts for your team 2 tickets to VIP dinner | 1 Foursome Includes: greens fees, cart, breakfast, lunch, cocktail reception and dinner Welcome gifts for your team |
| | | | | | |
| | | | | | |
| | Signage at event | Signage at event | Signage at event | Signage at event | Signage at event |
| ONAL | Signage at event Recognition on cswg.com | Signage at event Recognition on cswg.com | Signage at event Recognition on cswg.com | Signage at event Recognition on cswg.com | Signage at event Recognition on cswg.com |
| IOTIONAL | | | | | |
| ING/PROMOTIONAL JRE | Recognition on cswg.com | Recognition on cswg.com | Recognition on cswg.com | Recognition on cswg.com | |
| BRANDING/PROMOTIONAL EXPOSURE | Recognition on cswg.com Recognition in media release Sponsor level recognition | Recognition on cswg.com Recognition in media release Sponsor level recognition | Recognition on cswg.com Recognition in media release Sponsor level recognition | Recognition on cswg.com Recognition in media release Sponsor level recognition | Recognition on cswg.com Sponsor level recognition |

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more opportunities **→**

a la carte opportunities

These opportunities do not include golf:

\$3,000

Golf Ball Sponsor \$1,500

| Signage at event | Signage at event |
|--|--|
| Sponsor level recognition at course dinner | Sponsor level recognition at course dinner |
| Recognition on a pin flag. | |

Par Sponsor \$750

Sponsor level recognition at course dinner

Mulligan Sponsor \$500

Sponsor level recognition at course dinner

sponsorship logistics

Logo Submission for Course Sponsor, Hole in One Sponsor, Golf Cart Sponsor, Food and Beverage Sponsor and Hole Sponsor ONLY. Jasmin Zheng at jasmin@golfeventplanning.com no later than Friday, July 4th. Files should be sent as high resolution in .jpg, .tif, .pdf or .eps format.

Event participants' well-being, health, and safety at our Tee Up for Kids® Charity Golf Outing is our No. 1 priority, so we are taking all necessary precautions to keep you safe.

C&S Charities, Inc., an IRC § 501(c)(3) organization, was established as a New Hampshire not-for-profit corporation on May 3, 2010 as the coordinating entity for C&S Wholesale Grocers, LLC's Tee Up for Kids® annual charity golf tournament. On July 9, 2010, the Internal Revenue Service issued the charity's IRC § 501(c)(3) determination. Under IRC § 170 charitable contributions made to C&S Charities, Inc. are deductible under and in accordance with federal income tax law.

A donation acknowledgement disclosing the value of any prizes, meals and/or entertainment provided to you in exchange for your contribution will be provided after the event usually in the month of December.

selected accommodations

Connecticut

Saybrook Point Resort & Marina Phone: (860) 395-2000 www.saybrook.com

Massachusetts

The Inn at Crumpin Fox (413) 648-9131 www.crumpinfox.com

New Hampshire

Fairfield Inn & Suites by Marriott - Keene www.marriott.com

Courtyard Keene Downtown www.marriott.com



schedule of events | 2025

Tuesday, August 5th and Wednesday, August 6th

8:00 a.m. Registration Opens

Breakfast

• Tee boxes & putting greens

10:00 a.m Shotgun start

• Crumpin Fox Golf Club, Bernardston, MA

• Fox Hopyard Golf Club, East Haddam CT

• Keene Country Club, Keene, NH

11:00 a.m Lunch

Box Lunch

4:00 p.m.

Cocktails, Hors d'oeuvres, Dinner, Charity Recognition & Raffle

Crumpin Fox Golf Club

• Fox Hopyard Golf Club

Keene Country Club



course information





Crumpin-Fox Club

This highly regarded Roger Rulewich (formerly of Robert Trent Jones, Inc.) designed Berkshire golf course started in 1977 as a nine hole Pine Valley type course. In 1987, William Sandri acquired the course and reengaged Mr. Rulewich to rejuvenate the existing holes and expand it to a full 18 hole course. At 7,007 yards from the longest tees, this 72 par course is thought to be the most challenging in Western Massachusetts.

Crumpin-Fox remodeled its golf course in 2016 to improve turf conditions and remove trees to improve playability and challenge. The Crumpin-Fox experience was further enhanced with renovations to the clubhouse and the addition of a new fleet of electric golf carts with Visage GPS. So, if you have not played Crumpin-Fox in a few years, you may want to consider it!

For more information visit, www.golfthefox.com



Directions:

From I-91 Northbound, Exit 28A Southbound, Exit 28 Take Route 10 North 1 mile Left on Parmenter Road & follow the signs

Address:

87 Parmenter Road, Bernardston MA 01337



Keene Country Club

The private Keene Country Club extends its hospitality to C&S and you by opening its 6,445 yard, par 72 golf course for the Tee Up for Kids® event. This 1923 course stays true to Wayne Stiles' design. Prior to becoming a prolific golf course designer (over 140 golf courses across the United States), Mr. Stiles was a landscape architect. He applied that training and knowledge to his design approach of using the existing topography, finding his green sites first and building the course around them. The Keene Country Club course has all the traits that are expected from a Stiles-designed course. To summarize a 2008 New York Times article on forgotten golf course architects, a Stiles' course balances playability with challenge. "The greens commonly have false fronts and sneaky putting surfaces with devilish contours. Fairways are often slanted in the same direction as the green, adding a double challenge to an approach shot.... Only those positioned in the right place will have any chance at par."

For more information visit, www.keenecc.com



Directions

Take Route 9 to Keene, NH. Left onto Base Hill Road. At the stop sign take a left onto West Hill Road, which leads into the parking lot of the Keene Country Club.

Address:

755 West Hill Road, Keene NH 03431



Fox Hopyard Golf Club

Opened in 2001 the Fox Hopyard Golf Club is a 530 acre parcel of land bordering Devil's Hopyard State Park.

Robert Trent Jones Sr's protégé Roger Rulewich designed the layout which flows seamlessly through some of Connecticut's most interesting topography. The course is complemented with several attractive club buildings designed by John Matthews as well as 53 house lots.

The "Hopyard" as it is affectionately called by it's members is warm and welcoming, a place where members and guests feel right at home.

For more information visit, www.foxhopyard.com/



Direction

From New York City (South and West) - Interstate 95
North to Exit 70 (156 North) 8 miles to Route 82 East,
Right on Route 82 East, 250 yards to first left
(Hopyard Road), left to Club Entrance
Boston/Providence (North and East) - Interstate 95
South to Exit 71, continue straight to Route 156 North
to Route 82 East. Right on Route 82 250 yards to first
left (Hopyard Road), left to Club Entrance
Hartford (North) - Route 2 East to Exit 19, (Route 11
South) to Exit 4, (Route 82 West) 3.7 miles to Hopyard
Road, right to Club Entrance

Address:

1 Hopyard Road, East Haddam, CT 06423

frequently asked questions

I need to connect with the organizer of the Golf Outing. How do I do that?

Please send an email to Larry Battaglia @ lbattaglia@golfeventplanning.com or call at (631) 546-1437

What is included in the registration fee?

1 Day of Golf, Golf cart, green fees, golfer gift, welcome goody bag, breakfast, lunch & cocktail hour.

What is not included?

Hotel room, incidentals, equipment rental & transportation.

How do I register?

Go to: cscharitiesgolf.org

How do I pay for my package?

You may pay with credit/debit card for your registration on <u>cscharitiesgolf.org</u> during the registration process. A service fee applies when paying by credit card.

When will I receive tax form/information?

An acknowledgement letter will be sent to you no later than mid-December.

Can I receive a W-9?

Go to: <u>www.cswg.com/community/cs-charities/</u> to download the form.

How will our support to the C&S Charities Golf Outing be acknowledged?

Please refer to the sponsorship section to see a complete listing of sponsorship benefits.

When do we receive our tee assignments?

Tee assignments will be provided at check-in. All golf courses will begin with a shotgun start at 10 AM.

How do I register/create an account?

Go to: <u>cscharitiesgolf.org</u> to create an account.

Can I add on to the package or make changes after I register?

Yes, you can log back into your account to change golfers and add sponsorships.

Can I make a donation but not golf?

Yes, you will still need to log onto the registration site, select Donation Only and enter your donation amount.

What is the golf course and dinner dress attire?

Out of respect for the courses hosting this event, the appropriate golf attire is required. Generally, this means collared shirts and pants or shorts without cargo pockets. Jeans, t-shirts and cut-offs are not acceptable. For more information, please refer to the dress code policy of the course where you will be playing.

What is the "2 Putt Pick Up" Rule?

To speed-up the game, there is a two putt maximum of any green. If your team's first putt does not fall into the hole, pick up the ball and call it two putts. Putts from the fringe or off the green do not count. Golf balls must be on the actual surface of the green.

May I direct my contribution or pick which of the sponsored non-profit organization's program to support?

By contributing to C&S Charities, Inc. you agree that there is no restriction, designation or limitation on your donation. The money raised through this event is used to support C&S Charities and the organizations we sponsor. Accordingly, restriction, designation or limitation language associated with your donation will not be honored; unless, there is prior written approval from the President of C&S Charities, Inc.

May I send my contribution directly to one or more of the event's supported charities?

No. We rely on donations coming to C&S Charities, Inc. in determining the final contribution amount given to each charity about a week before the event. C&S Charities, Inc. is an IRC recognized non-profit / IRC § 501(c)(3) organization. Thus, your contribution is deductible in accordance with federal and state tax law just as if the contribution was made directly to the supported non-profit. Our Return of Organization Exempt from Income Tax (Form 990) is available on www.cswg.com/community/cs-charities/ or www.guidestar.org if you would like more information about how your contribution is used.

What is the value of entertainment, food and gifts that are included in in my sponsorship?

The good faith valuation of the non-deductible portion of your contribution is expected to be \$550 per golfer or \$2,200 per foursome.

Who is the person with the camera?

By participating in the Tee Up for Kids Event, you acknowledge and agree to the terms outlined in our Media Release Form, which grants C&S Charities, Inc. permission to use your likeness, voice, and/or comments for promotional purposes. The full Media Release Form can be reviewed on our website.

Click here for: Media Release Form

How do I submit my company's logo for signage or sponsorship recognition, etc.?

Please send your logo to Jasmin Zheng at jasmin@golfeventplanning.com no later than Friday, July 4th. Files should be sent as high resolution in.jpg,.tif,.pdf or.eps format.

Contact Jasmin at jasmin@golfeventplanning.com with any logo submission questions.

I hear that there is a great raffle held during the post-game dinner. Can I buy raffle tickets using a credit or debit card?

We will be using Venmo, PayPal, and Square services for purchasing raffle tickets at all venues.

When is the last day to register? July 23, 2025

on the actual surface of the green.







7 Corporate Drive, Keene, NH 03431 | 603.354.7000 | cswg.com

Locations: California | Connecticut | Florida | Hawaii | Louisiana | Maryland Massachusetts | New Hampshire | New Jersey | New York | North Carolina Oregon | Pennsylvania | South Carolina | Texas | Vermont | Wisconsin

This brochure is printed on Accent Opaque® produced by International Paper. The paper is certified by the Forest Stewardship Council and the Sustainable Forestry Initiative. It is produced in Ticonderoga, NY at the only paper mill in the country located inside the boundaries of a national park; operating under strict air and water emissions guidelines. Approximately 70% of the energy used to run the mill comes from carbon neutral biomass.